

**CHARLES RENNIE MACKINTOSH SOCIETY
MINUTE OF THE 13TH ANNUAL GENERAL MEETING
HELD AT KELVINGROVE ART GALLERY & MUSEUM, GLASGOW
SATURDAY 9 JUNE 2018**

1. CHAIR'S WELCOME

Carol Matthews, Chair of the Charles Rennie Mackintosh Society welcomed everyone to the 13th annual general meeting of the Society at Kelvingrove Art Gallery and Museum.

She was delighted to see such a big crowd this morning and it's wonderful to see so much interest and continued support for the Society, especially at this very special celebratory time, the 150 anniversary of Mackintosh's birth.

Carol said that our Director, Stuart Robertson, will report on the position of the Society and its activities for the year.

Carol highlighted three areas which have been particularly significant over the last year and then focused on the people who make it all happen.

The three projects where we really stepped forward to embrace major opportunities are Mackintosh at the Willow; the purchase of the chancel furniture for Mackintosh Queen's Cross and the stabilising of the Society's financial position.

The Society's partnership with the Willow Tea Rooms Trust has been a rewarding journey. Yesterday evening, we all witnessed the absolute joy that is the restoration of the masterpiece which was commissioned by Miss Cranston. She said, the thrill of our special preview was in seeing everything coming together from the architecture and interior spaces to the textiles, wrought iron work, gesso panels and glass. Much of this was carefully guided by Professor Pamela Robertson who has supported the project over the past four years. The visitor attraction which Celia Sinclair, Chair of the Willow Tea Rooms Trust has created is already fabulous and not yet complete. It will be stunning and a major asset to the City. Celia is inspirational. I know that members were also incredibly impressed by her commitment to young people and her new army of trainees from the Prince's Trust who served our tea and cream scones.

Our main role in this new venture is that for the first time, the Society will operate a public information service about Mackintosh from a city centre location. We will be able to promote tours and membership more easily. Funding - raised by the Trust - from the Heritage Lottery Fund has kick-started our new information service by paying for two Society Co-ordinator posts to develop a volunteers programme. Our volunteers begin work at The Willow this week - what an achievement to get to this stage. Another wonderful achievement for the Society in this 150th anniversary is the purchase of the Mackintosh Furniture. At last years' AGM, Carol had flagged up the possibility of the Society launching a special fundraising campaign to raise money to purchase the Communion Table and two Alms Dishes which were designed by Mackintosh for Queen's Cross. The items had been on long term loan to the Society for many years from Ruchill Kelvinside Parish Church. The Church of Scotland decided to sell the pieces to raise funds for community projects and after a full year of negotiations, the Society has now bought the three items, securing ownership at a fair market price, so the pieces will remain in Glasgow permanently - at Mackintosh Queen's Cross - for locals and visitors to be able to see and enjoy. Carol then covered the third area of her introduction. All great opportunities have their challenges - mostly to do with management, resource and money. Funding has always been an issue for the Society and as a registered charity we continue to do our best to improve our development programme and donor schemes. We fundraise constantly and do so relatively successfully, normally raising at least seventy thousand pounds each year, though 2017 proved difficult. I will leave it to Stuart to tell you about a major development towards stabilising our financial position but I'd like to make a couple of points first. Our Treasurer, Kathleen, has redesigned our accounts to give the staff and board faster, more accurate information to help monitor performance continually, rather than monthly or quarterly - to help us in our planning and budgeting. The outcome of this process has emphasised, more than ever, the need for an ongoing fundraising programme. Developments like the Willow Tea Rooms and the purchasing of the Chancel furniture are exactly what we should be doing.

The Society has to be ambitious to make a real difference in safeguarding the Mackintosh legacy. We have achieved recent success towards a more secure future but we have to keep fundraising to do more than just stand still, so please continue to support the Society through your membership and special donations such as the Furniture Appeal. Our Appeal for £50K has already secured almost £16K because every £500; £100; £50 and fiver makes a real difference. Raising money through the Appeal will ensure that other monies raised can be set aside as intended to help secure the future of the Society and our Mackintosh heritage.

Carol then focused on the People:

On membership, we have increased by around 100 members this year to almost 1,000 members from all over the world. This is primarily because of the hard work of Sven Burghardt, our Membership and Visitor Services Manager. Our annual Visitor numbers are consistent at the 10 - 11,000 level but we have high hopes for this year with the Moon exhibition and the terrific cross-marketing opportunity created from having our new volunteers based at Mackintosh at the Willow in Sauchiehall Street. Qualitative feedback from visitors is consistently excellent: people enjoy our beautiful HQ building and rate the events programme highly.

And then there is our growing band of volunteers:

Events, the library, the shop, the education programme, even the weddings - all supported by volunteers. We have amazing long-term volunteers such as Elizabeth Crawford who runs the library; Audrey Shirra - who helps with visitors; Trish Ingram, who you all know and is here helping this morning; Pamela Freedman and Deirdre Bernard who both provide regular administrative work; and, may I add, Deirdre and Stan made Thursday night a bit of a party night when they bought champagne for everyone at the Mackintosh Church to celebrate Mackintosh's birthday; and Sheila Hart for her retail work. Moira Wadsworth - still helps with tours. Lorna Hepburn, who continues to advise us on fire safety; Kathy Somers and Feargus Hetherington who are on our Fire Call Out List, for those unpopular times in the middle of the night when the alarm goes off and it is always the middle of the night. And Tom and Rose Carroll who always help at events and have done so for many years. And of course architectural historian, Michael Davis who is leading our full, exciting itinerary tomorrow.

This is a good moment to tell you more about our two new Volunteer Coordinators - paid members of staff who have recruited around 35 volunteers for The Willow and to support activity at Queen's Cross. You may have already met Alice McBride and Jade Sturrock who have been working at our events this weekend? Alice is here today - she will be happy to tell you more about the front-line service they will be operating at No. 215 Sauchiehall Street, next door to the tea rooms. These colleagues and friends create the team which makes everything work and she hoped that she had not forgotten anyone.

The Society board members are also volunteers: Council Treasurer Kathleen Benham, who will present our financial report shortly; Garry Sanderson; Pamela Robertson; Helen Crawford who helps to prepare our funding applications - an enormous task; Ruairidh Moir; Ian Elliott; Charlotte Rostek, who was guest editor of the sumptuous edition of the Journal this year; Vice chair Alison Brown - and because Alison, as you could see was somewhat busy on a major exhibition this year and is also working on the Oak Room project for the V&A in Dundee, Mairi Bell stepped forward to become a second Vice Chair for this anniversary year to support the business planning, new financial planning and staff review. We all meet four or five times a year and also give weekend time to strategic development as well as management time to individual projects. Sir Kenneth Calman became Honorary President this time last year and has been really supportive, attending board meetings, giving advice over several cups of coffee and generally encouraging us all to just keep going.

This year we have also had tremendous legal support from previous board member Charles Hay, Managing Associate of Brodies who advised us over many months on the purchase of the Mackintosh furniture and is now advising on our partnership arrangements at The Willow. The Society are lucky to have such a strong board plus the wider network of support.

The final "People" group is the Staff.

This year we reviewed the structure of our small team to ensure we are in the right shape to deliver the new and existing commitments. With increasing emphasis on **Fundraising, membership and public engagement** we wanted our support roles in particular to benefit from better job security and clarification of duties because the posts have been assigned significantly more responsibility to help Stuart deliver the programme - including improvement works and maintenance at Queen's Cross. Dylan Paterson, Heritage and Development Manager and Sven Burghardt, Membership & Visitor Services Manager are exceptional, dedicated, hard-working professionals and we are very fortunate

indeed to have them on board. Our two new co-ordinators report to Stuart and are already settled in, working well and running their part of the operations.

Carol left her greatest thanks to Stuart Robertson. The work at the Society is plentiful, the days are hectic and the projects are diverse. Stuart ensures everyone works closely and to a high standard with good humour. It is an outward looking role and he manages to keep a great many stakeholders interested and engaged from funders and the media to heritage organisations and city and national agencies.

She asked those attending to offer their thanks and congratulations to Stuart and his team. Thank you.

Carol said it is a pleasure to share our appreciation for the very many people who contribute to the Society. She thanked everybody for playing their part in helping to protect, preserve and promote the Mackintosh heritage for the enjoyment of future generations.

THANK YOU - and now on with the meeting.

2. APOLOGIES

The Chair reported that apologies had been formally received from a number of Council and Society members.

3. MINUTE OF SOCIETY'S 12th AGM

Proposed by Prof. Pamela Robertson and seconded by Andrew Murray

4. DIRECTOR

Stuart thanked Carol for her introduction and welcomed everybody to the 13th AGM of the Charles Rennie Mackintosh Society (Limited Company).

Grants and Bequests

This year our fundraising has brought in over £80,000, with a three year Historic Environment Scotland grant of £66,600 and a Hugh Fraser Foundation grant of £15,000 towards specific projects and targets.

In addition we received a bequest of £5,000 from the Estate of Alan Prue and £4,000 from the estate of Helen Borthwick.

Donations

In March a donation of £20,000 from Richard and Angela Burrows. This was Gift Aided.

This funding has been of great benefit in allowing us to explore new ways in developing Mackintosh Queen's Cross and enabling the Society to continue its extensive education and advocacy role in safeguarding and promoting the work of Charles Rennie Mackintosh.

Stuart said Kathleen will cover the accounts in more detail.

Education

The CRM Society advances public education in the works of CRM by promoting Mackintosh Queen's Cross for guided and self-guided visits and holding events, exhibitions, lectures and productions at Mackintosh Queen's Cross.

This service is also funded entirely by grants from private trusts and foundations. It has enabled many people of all ages including children and young people from diverse backgrounds to gain an introduction and understanding of art, architecture design and their city. As part of audience development CRM Society participates in and contributes to Glasgow's major city events programme including: Celtic Connections The West End Festival, Glasgow Film Festival, Doors Open Day and now Strathclyde University adult learning programme.

New Website

Last year we launched a totally new CRM Society website. This now integrates with the membership database. We are continuing to refine this and at some stage we plan to redesign Mackintosh Queen's Cross website.

Journal

Last month we produced our bumper Journal to celebrate Mackintosh's 150th birthday. We have had great feedback and Stuart thanked Charlotte Rostek for her excellent contribution as the guest editor. Stuart also thanked the designer, Mandy O'Donnell for all her hard work in putting this together.

Obituaries

Unfortunately we lost Gavin Stamp in December. He was a resolute champion of good architecture and one of the most eloquent architecture critics of his generation. He brought his vast learning to large numbers of readers who might otherwise have overlooked debates about architecture and how profoundly it shapes our lives (not least his contribution to the Nooks and Corners column in Private Eye); as a passionate and dauntless campaigner, he fought for the preservation of many historic buildings suffering negligence or threatened with demolition, and against the wanton development of this country's historic urban fabric. In his writing he took no prisoners, but in person he was as gentle and courteous as they come. Gavin will be missed.

Exhibitions and Events

The Society continues to participate in a number of informal events throughout the year, i.e. Doors Open and The Big Draw, Mackintosh Puppet Theatre and Workshops, Christmas Lights Switch on Celebrations and our free openings on Wednesdays - and Children's Programme are all good examples of our community involvement. We recognise that the local housing association works with various communities including disadvantaged groups, asylum seekers etc. We welcome all groups through our continued policy of free admission on a Wednesday afternoon.

It has been another busy year for the Society and Mackintosh Queen's Cross, with new audiences coming to visit the building for many reasons – as part of tours, weddings, during extended opening hours or for some of our various events – too numerous to mention, but the following stand out:

June was a busy month, with our AGM programme, which included a visit to St Bride's Episcopal Church with a talk by Alison Gifford & James Macaulay. This was followed by a private viewing of the Mackintosh interiors at Kingsborough Gardens. On the Saturday after the AGM we visited the Reid Building at the GSA and had an update on the restoration of the Mackintosh Building. On Sunday we made our way over to the Southside of Glasgow and followed in the footsteps of Charles Rennie Mackintosh and Alexander Greek Thomson. This included a visit to Thomson's Holmwood House and Moray Place with lunch at House for an Art Lover and a walking tour led by Michael Davis around CRM's family homes in Strathbungo and Queen's Park.

After our successful AGM in June we hosted one of the conferences for the Annual International Conference of the Society of Architectural Historians. Also throughout June as part of the West End Festival we had a Mackintosh Chair Exhibition with furniture provided by Bruce Hamilton. We also had a stencilling workshop by Elisabeth Viguie Culshaw and several concerts and Lids Open.

Stuart reported that in June he attended the launch of the Mackintosh exhibition in Bath. It was a wonderful treat to see this rarely seen Mackintosh bedroom unearthed from the V&A stores.

Again in June we played a major role in the West End Festival and at the end of June we had a very successful 3 day jazz workshop by Laura Macdonald.

During the summer we trialled our walking tour between the Lighthouse and the Willow Tea Room. Last year our residential tours suffered due to the GSA, Willow and Burrell being out of commission and at the time the uncertainties of the Mackintosh House. The Mackintosh sales package has definitely been diluted. Also the hotels in Glasgow have a high occupancy level, which makes it very hard to get room allocations at reasonable rates.

We have also been hosting regular yoga classes on Wednesday afternoons by Turning Point Charity.

In September as part of the RIAS Festival of Architecture we borrowed the model of Mackintosh's beautiful Unbuilt Railway Station from the Lighthouse. It is a wonderful design and would be great to see it become a reality.

Also during September, we had another successful Doors Open weekend and a concert by Kim Hickey and a film as part of the GFT Youth Film Festival.

This was followed by a number of events during the Mackintosh Festival in October.

In November we had an excellent event at QX where Stuart interviewed Roger Billcliffe on his new book, "Mackintosh and the Art of the Four". Stuart followed this up in January by spending a fascinating three hours in Roger's company, talking about his life and the world of Mackintosh.

Later in the year we had a concert by the Glasgow Phoenix Choir and our year finished on a high with a concert to celebrate the life of John Maxwell Geddes and fabulous concert by Les Sirenes Female Chamber Choir.

Celtic Connections 2018

At the start of the year we had another amazing **Celtic Connections** programme. Over January and February we had over 3000 people attend 10 fabulous concerts at Mackintosh Queen's Cross including Ricky Ross (Deacon Blue), Findlay Napier, Eddi Reader, Mandolin Orange and others.

Stuart thanked all the staff and volunteers who helped us make the Celtic Connections concerts a great success. We really appreciate your support.

For 2019 we have already had a confirmed date for the legendary Judy Collins.

The naturally good acoustics of Mackintosh Queen's Cross lend themselves to this type of collaboration, where music and performance 'bringing the building to life'.

The Society is happy to work with young musicians, providing both a practice and performance space. In return, the musicians support the Society by helping with events held in the building.

We continue to develop ideas for events at Queen's Cross, as these attract new audiences, as well as enriching the educational programme because many visitors who attend the concerts and exhibitions have never visited the building previously: they are often being introduced to Mackintosh and his work for the first time. We see this as a great benefit to the Society and the area.

49 Glebe Place, Chelsea

Over the last year we organised another visit to 49 Glebe Place. The studio-house designed for the painter Harold Squire was one of the last architecture projects completed by Charles Rennie Mackintosh between 1920/21. It is of great significance as the only surviving built design from the post-war period of Mackintosh's career. It is of additional importance on a social level for its connections with the Chelsea circles in which the Mackintoshes lived. Stuart highlighted the wonderful Sky arts programme on Glebe Place.

Another visit is planned for July and November this year.

Stuart thanked Richard and Angela Burrows for their continued support and hospitality.

Museum of the Moon

One of our highlights this summer is **Museum of the Moon**, a touring artwork by UK artist Luke Jerram. He has used detailed imagery from NASA of the lunar surface to create a detailed replica of the Moon. Measuring seven metres in diameter, the enormous suspended installation is a fusion of lunar imagery and moonlight, and it is stunning. The Moon has been a major influence on artists, musicians and poets throughout the centuries. A young Charles Rennie Mackintosh was no different; in 1892 he created his first symbolist watercolour, *The Harvest Moon*. This depicts the annual phenomenon, when the first full moon is closest to the autumnal equinox or the time of year when crops are traditionally harvested.

The installation has been brought to Scotland by UZ Arts who are working in partnership with Synergy Concerts, Take Me Somewhere festival, The Charles Rennie Mackintosh Society and Kelburn Castle Estate.

The **Museum of the Moon** installation at Queen's Cross has been an amazing success. So far our daytime visitors have already exceeded 3000, with more than 3000 attending the various concerts and

evening events. This is a phenomenal amount considering Queen's Cross usually welcomes around 10,000 in a year. This is a new venture for the Society and we could not have been able to do this without our wonderful team at Queen's Cross and our fantastic volunteers. So a big thank you must go to all those that have helped with the project.

AGM Weekend

On Thursday night we celebrated Mackintosh's 150th birthday. It was a wonderful evening in the company of many friends enjoying the atmosphere and relaxing under the **Museum of the Moon**. Stuart thanked everybody who helped, including Deirdre and Stan Bernard who supplied the Champagne, Trish who supplied the flowers, his daughter, Amy, who made the Blue Heart birthday cake, and all the wonderful musicians.

Yesterday afternoon we kicked off our AGM weekend with a visit to Mackintosh at the Willow, to get a preview of the building to view the recreation of his original 1903 design, by kind permission of the Willow Tea Rooms Trust. You must agree the interiors are looking fabulous.

This morning we had a private view of the Mackintosh Exhibition at Kelvingrove 'Charles Rennie Mackintosh - Making the Glasgow Style'. After lunch, Members will have the opportunity to visit the exhibition again at their leisure and hear Alison Brown give a lecture on the making of the exhibition.

Tomorrow by popular demand, we welcome back architectural historian Michael Davis. Michael will be the guide when we visit three private houses of note:-

- **Finlaystone House**
- **Windyhill - C.R. Mackintosh (1900-1901)**
- **Rowantreehill - James Salmon Junior (1898)**

The weekend could not have happened without a lot of organising behind the scenes. Stuart thanked Dylan, Sven, Trish and Michael for their enthusiasm and all the work they have done in putting together our AGM programme and events throughout the year. Stuart asked everybody to join him in giving a big thank you to them.

After we say goodbye to the Moon we have a concert at the end of the month by Donal McHugh on 29 June.

In July we are taking part for the first time in Strathclyde's Adult Learning Programme.

In October we have an exhibition by Kieran Austin as part of events for the Mackintosh Festival, followed in November with an exhibition by Siobhan Healy.

Mackintosh Tours

Tours have been integral to the CRM Society's work throughout the years. They give visitors an authentic and knowledgeable insight into the creative genius of Mackintosh and that of his significant contemporaries. We continue to run city walking tours throughout the year.

LONDON GROUP

The London Group is currently going through a transition and needs an injection of new blood. At the moment they hope to continue their Christmas lecture.

WEDDINGS

Our wedding business in 2017 was slow, but in 2018 it has picked up. Currently we have 6 bookings for 2018.

With the work by Dylan and Sven and with support from HAL we have managed to get more wedding enquiries.

MONUMENT LEGACY PROJECTS

Charles Rennie Mackintosh Society and Mackintosh Queen's Cross

Over the last eighteen months the Society has been working on an ambitious multi-million pound development programme to secure the future of Queen's Cross and the work of the Society. We have developed our financial strategy and targets for 'CRM 50' (the Society will have been in existence for 50 years in the year 2023) recognising the conservation requirements of the building and the

opportunities for the Society's heritage and engagement role in the years leading up to the 50th anniversary.

In 2006 we completed the last major restoration project on Queen's Cross and after 12 years we need to take stock and look at other major restoration and development work needed on the building.

In the autumn of 2017 we submitted a detailed proposal of our long-term Legacy Programme to The Monument Trust, which encompassed all of our Plans for the next ten years:

- Audience Engagement
- Interpretation at Queen's Cross
- Local Schools Outreach at Queen's Cross
- Development, Conservation and Improvement work at Queen's Cross
- Support for Core Costs
- Development of an Endowment Programme
- Mackintosh Building Surveys supported by The Monument Trust

We were delighted that the Trustees of The Monument Trust approved our proposal and agreed to make a grant of £1,000,000 which is to be used specifically by the Society for the Legacy Projects from 2018 onwards. This gives us a platform to raise match funding from other trusts.

The Society has incorporated this multi-million pound project in a new business plan which covers the various areas of its operation - with the over-riding aim of supporting the charity's mission to 'protect, preserve and promote Glasgow's Mackintosh heritage for the enjoyment of this and future generations'.

Whilst this is fantastic news, it's only the start of meeting increased costs of restoration and development in the face of a challenging and gloomy economic outlook. Our fundraising will continue – as we look to make Queen's Cross secure for the future.

Business Plan/Legacy Project

The CRM Society puts a considerable proportion of its efforts, resource and donations into the maintenance of Mackintosh Queens Cross. It is one of Glasgow's best maintained Mackintosh buildings, in good condition inside and out, and is open to the public. A structured programme of annual conservation and maintenance works is in place and a five year plan for repair and maintenance works has been developed.

1 Maintenance and Management of the Mackintosh Building

The areas of investment necessary to maintain the building and to make it more fit for purpose for modern events and ensure its use can be maximized have been identified and these are outlined below. More detail on each area of work and investment requirement can be found at Key Project Areas Projects Information. These works are in addition to the normal schedule for maintaining the and managing the building and a detailed annual maintenance plan for the building and a 5 year outline including year to year works and the works below up to 2023 will be produced.

Conservation and Repair works required to the building include:

1. Stone and Roof Repairs
2. Upgrade Fire detection system **(This was completed last month with funding support from Glasgow City Council)**
3. Upgrading security systems **(This was completed last month)**
4. Restoration of Chancel and Blue Heart Window
5. Boiler and heating upgrade

Improvements to the building facilities to support event use include

1. Architecture and Event Lighting and Sound
2. Upgrade and reconfigure Kitchen Facilities

Note: The new ladies toilets were completed at the end of last year.

Aspirational projects to restore and improve the building and surrounds

1. Exterior Environment and Landscaping
2. Restoring the missing finial from the tower lost in the 1950s

The building has made some inroads into becoming an events venue. The works above particularly the improvements to the facilities will make it more fit for purpose and a refreshed plan to target event income generation is required.

3. Carol outlined the Mackintosh at the Willow Tearoom project, which is a wonderful opportunity for the Society.
4. Updating the visitor experience at the Mackintosh Building Queens Cross

It is over 10 years since the interpretation for visitors to the Mackintosh building has been updated. It is recognised that there is a need to update the information particularly to ensure there is sufficient and relevant information about the architecture and the social history of the building to appeal to all of our target visitor audiences.

5. Managing membership efficiently and effectively

The target is to grow membership contribution to £25,000 annually by 2023. This is a 5% year on year growth from 2018.

6. Promoting Mackintosh legacy and preservation of buildings with stakeholders

The Society takes a leading role in monitoring and liaising with partners issues relating to the promotion and preservation of Mackintosh's legacy. Having completed the Mackintosh Buildings Survey (MBS) report, the Society will continue to take a pro-active role in monitoring the buildings and monuments and working with the information obtained and on the progress made through the Survey and its recommendations for each site.

7. Engagement with the Community of Maryhill and Queen's Cross

While promoting Mackintosh to visitors the Society has a responsibility to its local area. Mackintosh Queen's Cross is located in the north west of Glasgow in a deprived area of the city. It takes many contributing factors to change and develop an area over time and the Society recognises that it has a part to play by being a successful heritage attraction and arts/entertainment venue within the community and targeting specific activities to engage with the local community of over 50,000 residents.

To maximize the impact, benefit and interaction with the local communities a community engagement plan with a series of actions and measurable target outcomes is required. This plan will incorporate project work already begun with Queens Cross housing association to hold events in the building which bring in new local audiences, a day free opening a week, and other projects which will specifically target young people in the area.

THE WILLOW TEA ROOMS TRUST

It has been wonderful to see the rebirth of Miss Cranston's original Tea Rooms in Sauchiehall Street. It looks amazing, and Stuart congratulated Celia Sinclair and her team for delivering such an ambitious project to this high standard.

A big thank you must also go to Alice and Jade for their excellent work in recruiting and developing the volunteer team.

MACKINTOSH BUILDING AT GLASGOW SCHOOL OF ART

The recent article in the Journal highlighted that the restoration of the Mackintosh Building is progressing at a good pace. 2019 is going to be another great year when the building reopens.

SENIOR MACKINTOSH GROUP

As outlined last year a **Strategic Forum, Senior Operation Group** has been setup to take Mackintosh forward. A 10 year plan is currently being developed which should bring a range of benefits to the Mackintosh Heritage, including capital investment.

There are currently three key areas of work being developed with partner organisations. In addition the Society has an ongoing role in being the voice of Mackintosh.

Glasgow Mackintosh Development Plan

In 2016 the Myerscough Report examined the form and feasibility of a Mackintosh development plan for Glasgow. Glasgow's internationally renowned Mackintosh legacy, with its unique concentration of visitor attractions and collections in the City and its environs, is the City's most important built heritage asset. It explains how the City might obtain more benefit from the Mackintosh legacy, identifying four areas in which investment in change would be effective. Two of these are concerned with the buildings and collections themselves, their care, and the visitor experience they provide. The others cover investment in awareness and understanding, and the role of exhibitions, events, and celebrations.

From the Myerscough Report a new Mackintosh Senior Operations Group (includes all the heads of the key Mackintosh venues) and working groups has been established to deliver this development plan. The Society is a key member of this group, and it is anticipated that this approach will be used as a pilot for the governance of wider Heritage assets in the city and will help create a real step change in the governance, oversight and coordinated development of Heritage assets in the city.

Mackintosh Buildings Survey

Now the MBS is complete there continues to be vital and essential work to be undertaken in safeguarding and developing the Mackintosh heritage. As outlined in the MBS report, the Society will continue to take a pro-active role in monitoring the buildings and monuments and working with the information obtained and on the progress made through the Survey and its recommendations for each site.

The key work planned over the next few years includes:

- prioritise attention on the buildings identified under At Risk
- follow-up on progress with repair work for projects identified under Immediate / Urgent
- raise awareness of the significance of Craigie Hall and the Daily Record building with their respective owners
- monitor progress on the Glasgow School of Art, Mackintosh at the Willow, The Hill House and Scotland Street School
- initiate discussions with relevant parties about the future of The Mackintosh House interiors
- continue to seek further access to the projects identified under Access

Current developments include:

The Hill House: a temporary enclosure is to be built around the house to enable the building to dry out and to assist decision-making on how to tackle the harling. Work on the enclosure is scheduled to start in the summer.

The Hunterian: Consultation on the future of the Mackintosh House has not taken place yet. Curatorial post has now been filled by Joseph Sharples.

Scotland Street Public School: No updates on the proposed business park development for the adjoining vacant land. Plans are in place to do restoration work on the playground.

Currently the building is being used as the temporary home of the Citizens Theatre community and education projects during the two year decamp.

Gourock Parish Church: work was completed on the alterations to the chancel

Marketing and Promotional Events

Over the last year the SMG has devoted a lot of time on Mackintosh 150 especially on the marketing. Funding for this has come from various sources, Glasgow Mackintosh, GCC and Visit Scotland Growth Fund.

Promotional Events

There have been a large number of television, radio, press and social media events over the last few months.

CRM naming of Virgin Trains	BBC World Service
BBC Aberdeen (Documentary)	The Guardian
New York TV	The Herald
The Herald	STV
BBC Radio Scotland	Belgium Press interview
Belfast media reception	Big Partnership
The Herald	Inverclyde Heritage - Kilmacolm

Unbuilt Mackintosh at the Hunterian, opened on 9 March 2018

Charles Rennie Mackintosh Making the Glasgow Style, opened on the 30 March 2018 at Kelvingrove. Alison Brown must be congratulated on an excellent exhibition.

We launched **Museum of Moon** in May and have had amazing press and TV coverage.

Mackintosh 150 Banners have gone up all around the city

A new mural of Mackintosh is to be revealed next week

A **Mackintosh App** has been developed and will be launched later this month.

The V&A Dundee will open in September with the fully restored Oak Room as the major showcase of the Scottish Design Gallery.

It has been another roller-coaster year, but we have done some amazing work in promoting and preserving the Mackintosh Legacy.

In this special year Mackintosh150, we celebrate the incredible legacy and creative genius of Charles Rennie Mackintosh. Stuart thanked everybody for their continued and wonderful support.

Stuart concluded his report by giving a toast to Toshie.

Questions from the floor:

John Gerard suggested that at the next AGM to have a tour of the Art School. SDR said that the Art School is currently running behind schedule. Robyne Calvert said that an exhibition is planned for next spring, but something could be organised with Liz Davidson.

Paul Gilby asked where Alison Brown's lecture is taking place today? SDR said in this room 2pm-3.30pm

Peter Browne noted that Sven is doing a good job on membership. He asked how overseas membership was doing? SDR said the numbers are holding up well, but the cost of posting out the Journal has risen dramatically. In future to keep costs down we may consider issuing a digital version. But in general membership is strong and rising.

5. TREASURER'S REPORT

Kathleen Benham, Hon Treasurer gave a summary of the Society's accounts. The principal sources of funds for the Society are donations and grants. The Society receives no core public funding. Member subscriptions raised 15% of the annual funding of the Society for 2017 (10%, 2016).

Fundraising to secure the future work of the Society and the Mackintosh Building for the public to enjoy is ongoing and vital.

In 2017 the Society did not achieve its fundraising target and income for 2017 was £50,000 below what was achieved in 2016.

The main reasons for the deficit were:

- Applications to Creative Scotland, Foundation Scotland Youth Project and VAF budgeted to be received in the last quarter of the year were unsuccessful (@ £20k)
- Because of staff time constraints some applications were not actually submitted by the year end (@£15k)
- Monies from a bequest and grant did not come in until after the year end (@ £15k)

These factors coupled with more property costs expenditure meant that the Society had a net deficit of £64k.

This is of course hugely disappointing and highlights how important fundraising is.

Going forward the Society has additional staff and a new staff structure. This means that fundraising applications will be prioritised.

Also, over the last 18 months the Society has been working on an ambitious development programme to secure the future of Mackintosh Queen's Cross and the work of the Society. We have developed a long- term business plan with a financial strategy and targets, recognising the conservation requirements of Mackintosh Queen's Cross building and the Society's heritage and engagement role for the next ten years and taking the Society through its 50th anniversary in 2023.

So whilst the Board are very disappointed in this year's results, in 2017 a successful application was made to the Monument Trust. The Trust has been a long- time supporter of the Society and in response to a detailed application for funds to support Legacy Projects, including major maintenance and repair works to the Mackintosh Building, the Monument Trust has granted a hugely welcome and significant contribution of £1,000,000. This money has been received and will be shown in the 2018 accounts We are delighted the Trustees of the Monument Trust approved our proposal and agreed to make a grant for our major Legacy Projects. This gives us a platform to raise other funds and the society will seek to match fund the Monument Trust contribution to achieve our target to secure and protect the unique Mackintosh building at Queen's Cross, its contents and the work of the Society through to 2028.

Recently we were able to secure welcome support from Glasgow Life for funding towards a new fire security system, vital to upgrade the protection of a priceless building. We are now appealing to members to meet 50% of cost of the recent Mackintosh Furniture purchase and the development of other funding applications for 2018/2019 is underway.

While the need to raise funds is ongoing the detailed forward planning and major funding secured gives a hugely positive outlook in this the 150th anniversary year and confidence that the Society is on a positive track and working to its aim to 'protect, preserve and promote Glasgow's Mackintosh heritage for the enjoyment of this and future generations'.

The accounts were proposed by Beryl Graham and seconded by Lesley Dunlop.

6. ELECTION OF OFFICE BEARERS

Honorary Officers of Council

The Chair was pleased to announce that Sir Kenneth Calman has agreed to remain the Society's Honorary President.

This was approved by acclaim.

The Chair also formally thanked the Honorary Vice Presidents, Roger Billcliffe and Bailie Liz Cameron who had all indicated that they were prepared to remain in office. The Chair was also pleased to announce that Prof. Pamela Robertson had agreed to become an Honorary Vice President of the Society.

This was approved by acclaim.

7. ELECTION OF DIRECTORS (Council Members)

Directors who served during the 2017-2018 session

- Carol Matthews
- Mairi Bell (Vice Chair for 150th Anniversary)
- Alison Brown (Vice Chair)
- Kathleen Benham (Hon Treasurer)
- Helen Crawford
- Ian Elliot
- Ruairidh Moir
- Professor Pamela Robertson
- Charlotte Rostek
- Garry Sanderson

Directors who stand down from Council at 2018 AGM

Professor Pamela Robertson stood down. Pamela was Senior Curator at the Hunterian Art Gallery from 1998 to 2015. She was appointed Professor of Mackintosh Studies in 2003. Pamela is a former Chair of the Society and worked with Stuart on the major restoration and development project of the Church in 2006.

Pamela was thanked for all her dedication and long serving work in connection with the Society.

New Nominations for Council

None

Directors who were available for re-election at the AGM were:

- Carol Matthews
- Mairi Bell (Vice Chair for 150th Anniversary)
- Alison Brown (Vice Chair)
- Kathleen Benham (Hon Treasurer)
- Helen Crawford
- Ian Elliot
- Ruairidh Moir
- Charlotte Rostek
- Garry Sanderson

All Directors were approved by acclaim.

The Chair, Vice Chairs (Mairi Bell agreed to become 2nd Vice Chair during the 150th anniversary (Jan-Dec) because Alison's work commitments on Exhibition & V&A projects) and Hon Treasurer agreed to remain in post, this was approved by acclaim.

The Society auditor, JS Thom, was approved by acclaim.

8. ANY OTHER COMPETENT BUSINESS

Questions from the floor:

William Dundas stated that he joined the Society in 1974 at the age of 16. He said we need to get more young people involved. In Barcelona people are queuing to get access to everything by Gaudi. Can the CRM Society do the same for Mackintosh? SDR said academic students do join the Society, but tend to not renew subscriptions once they have completed their studies. There was some discussion about offering discount rates and other benefits to the students.

Margaret Macdonald said she has Just returned from Barcelona. It was £15 entry to La Sagrada Familia and £25 each to Gaudi houses. (I think this is what the point was?)

Paul Gilby said he would like to thank the CRM Society Board. It is a Golden Age of Mackintosh. Mackintosh at the Willow is incredible. The School of Art will come back to life and appreciation following the 2014 fire. And so will The Hill House return after its restoration. Having the Society on

Sauchiehall Street will put Mackintosh in touch with the public. The Oak Room at the V&A Dundee will finally be on display.

Sheila M Langford said she has not been in Glasgow since 1983 but been a member of the Society since that time. Traveling up to Glasgow for the AGM weekend, the general impression is that there are no leaflets in Glasgow or any promotional information in relation to Mackintosh or the Society. It should be out there. Carol Matthews said it would be good to revisit and go back to external agencies regarding this.

Evelyn Silber said she was on the Board between 2006-2012. Back then they took two steps- made a modern Journal and made a shift from the venue to weddings and functions. Audience was 6000 per year. Would like to acknowledge and congratulate the event programme in bringing in income. SDR said much work has been done in developing partnerships such a Celtic Connections, film screenings and music events.

To conclude the AGM, Sir Kenneth Calman congratulated Prof. Pamela Robertson for her services to the Society in this particularly special Mackintosh year and also to highlight her lifetime of academic brilliance, to honour her with a special accolade from the Society as **Hon Vice President and Mackintosh 150 Scholar**.

He said Pamela is a global traveller for Mackintosh, who has the skill, knowledge and charm as well as generosity.

Prof. Pamela Robertson thanked Sir Kenneth Calman for the token of recognition. The Society has been a huge part of her life. Queen's Cross Church, Mackintosh at the Willow and The Hill House particularly. She has seen the Society grow and develop and looked forward to the Society's future and further growth.

Carol thanked everybody for attending the AGM.

The meeting concluded at approximately 12.00 noon

The next AGM will take place on Saturday 8 June 2019